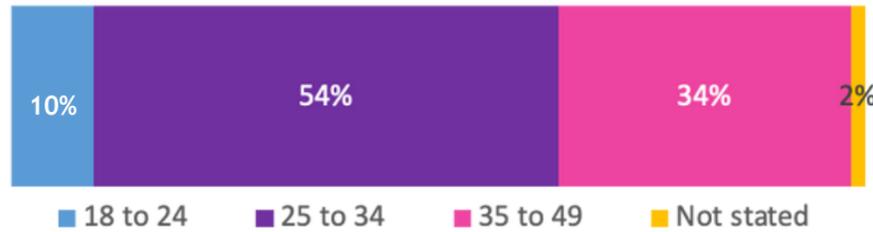


**Community insights
on
maternity equality
and equity**

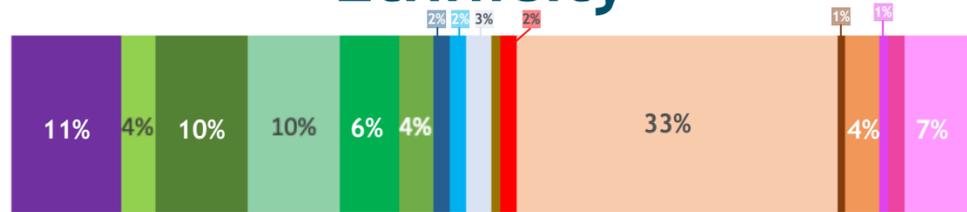


We spoke to 114 people who received antenatal care at Whipps Cross Hospital

Age

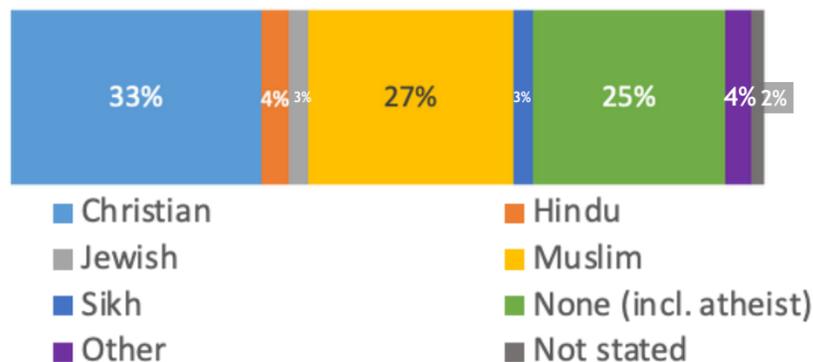


Ethnicity

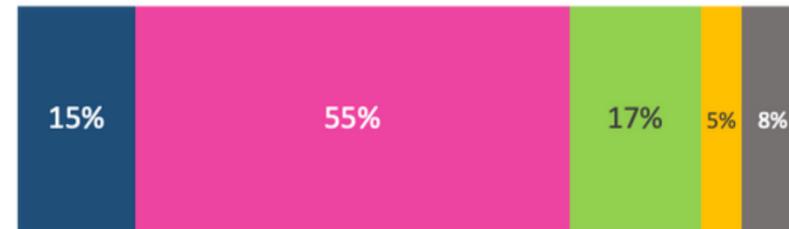


- Asian: Bangladeshi
- Asian: Chinese
- Asian: Indian
- Asian: Pakistani
- Black: African
- Black: Caribbean
- Jewish
- Latin American
- Mixed: Other
- Mixed: White and Asian
- Mixed: White and Black Caribbean
- White: British
- White: Bulgarian
- White: Other
- White: Polish
- White: Turkish
- Not stated

Religion



Financial situation



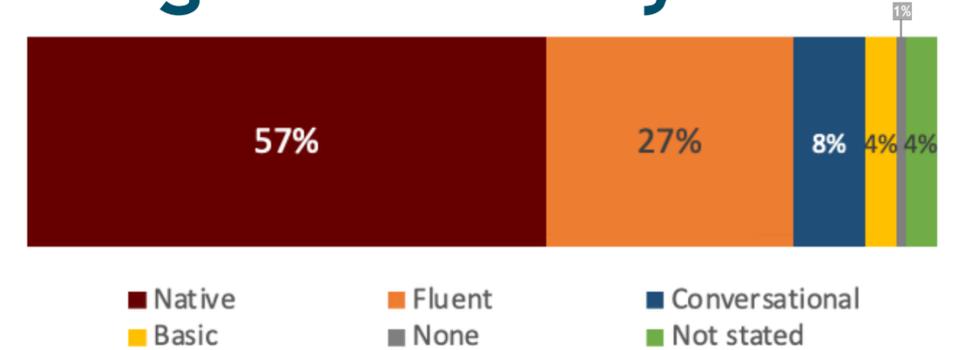
- Very comfortable (I have more than enough money for living expenses, and a LOT spare to save or spend on extras)
- Quite comfortable (I have enough money for living expenses, and a LITTLE spare to save or spend on extras)
- Just getting by (I have just enough money for living expenses and little else)
- Really struggling (I don't have enough money for living expenses and sometimes run out of money)
- Not stated

Educational level



- Undergrad or postgrad university degree
- Secondary or non-university post-secondary
- Primary education
- None
- Not stated

English Fluency



- Native
- Fluent
- Conversational
- Basic
- None
- Not stated



2% were disabled

4% were neuro-divergent



11% were single parents/parents-to-be

14% were digitally excluded



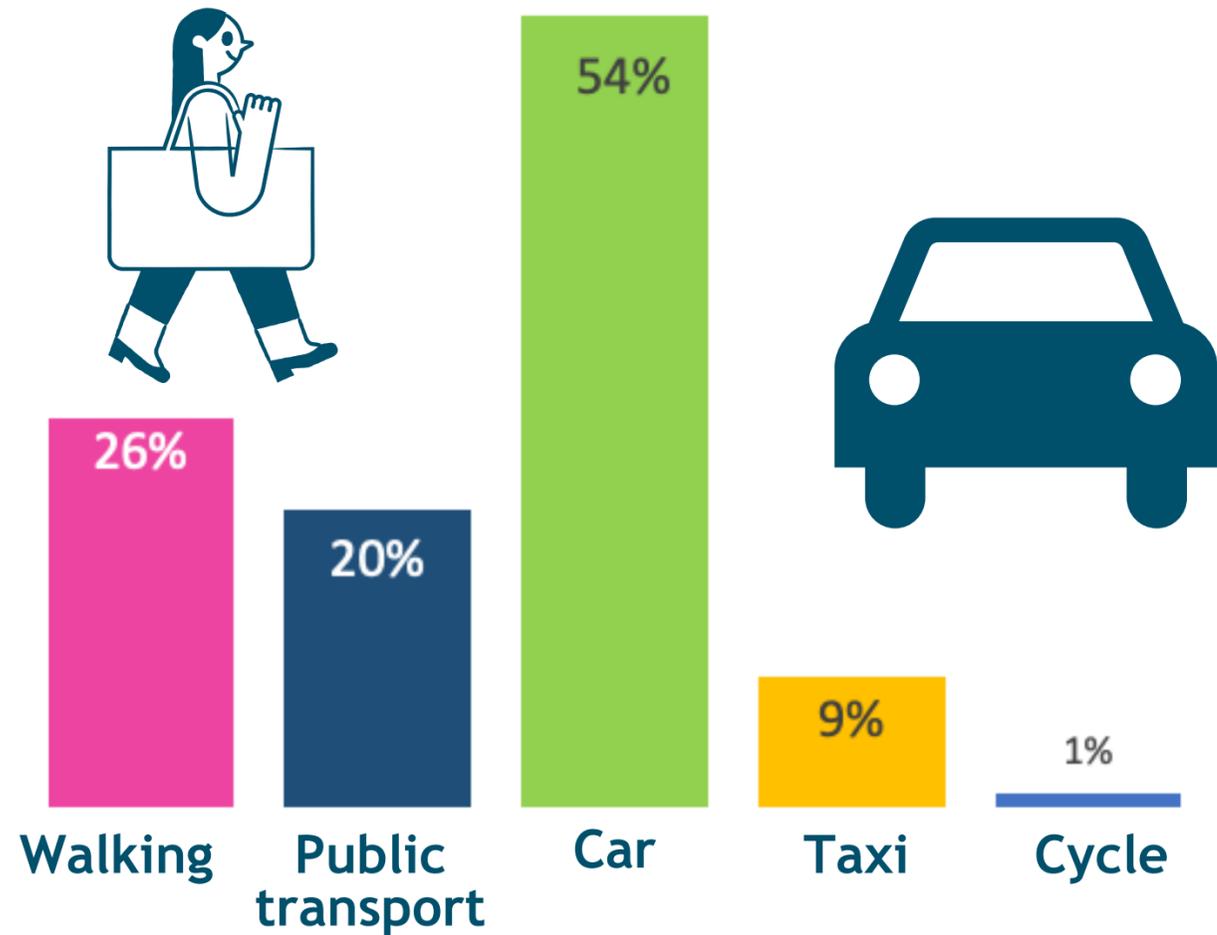
8% lived in multi-generational households

2% lived with housemates



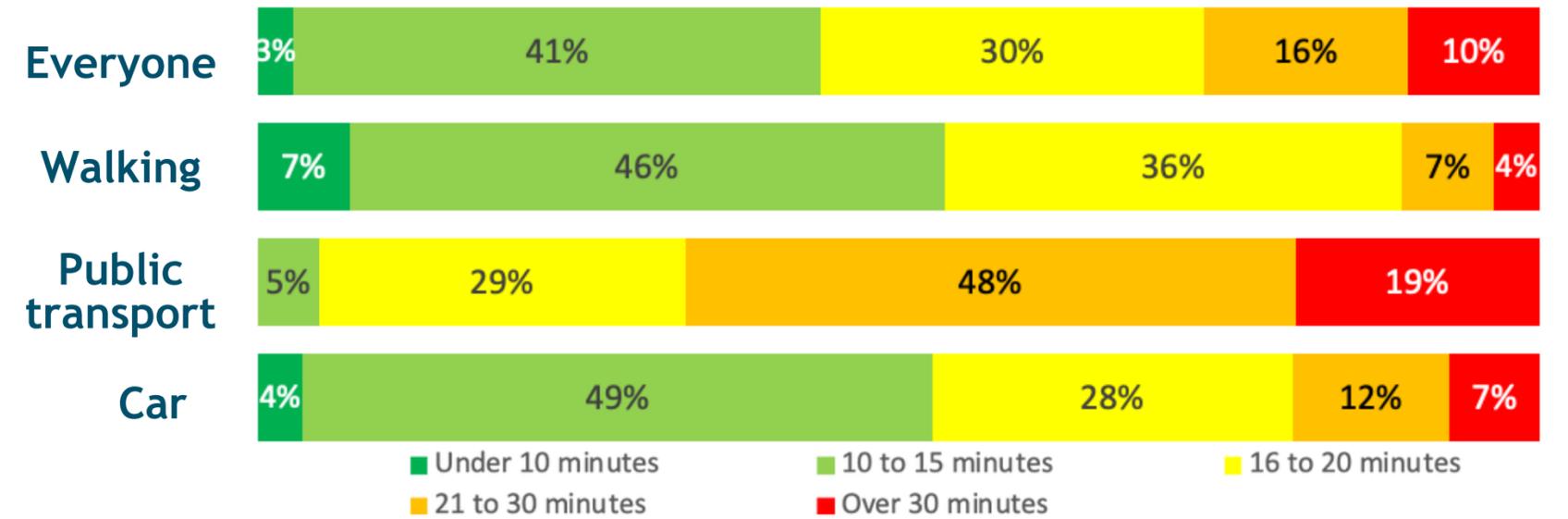
Travelling to appointments

How patients travelled to antenatal appointments

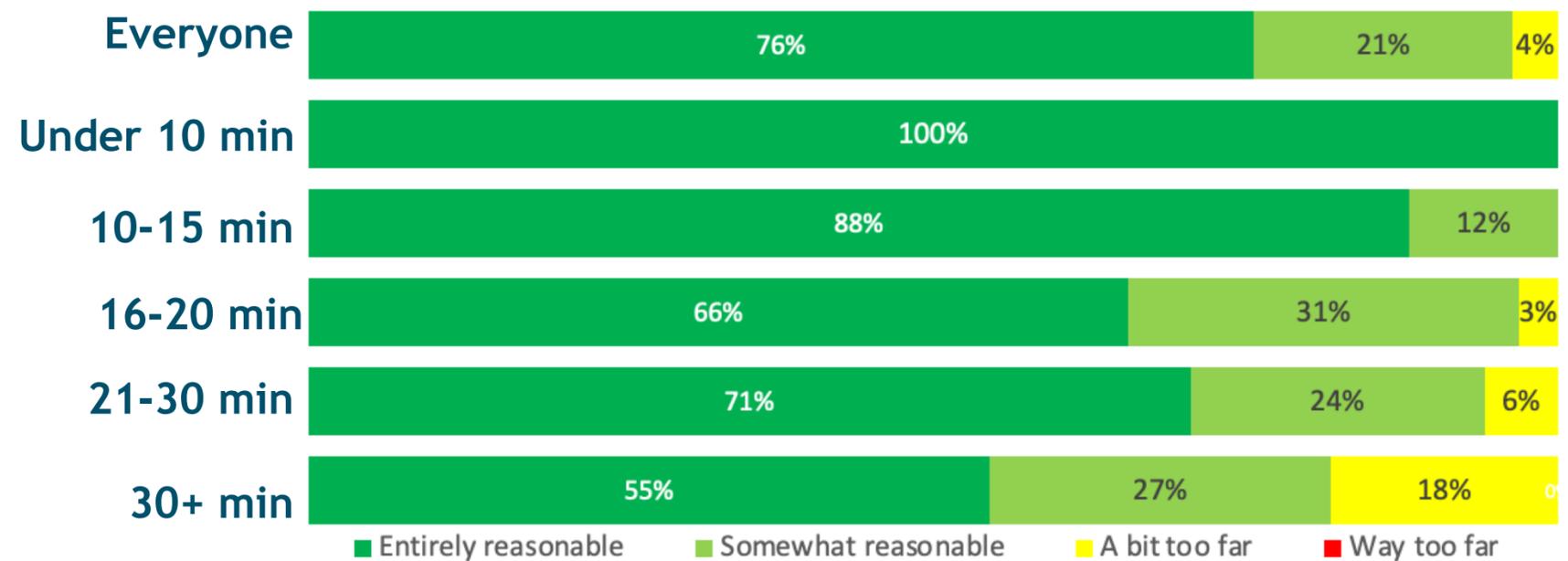


Mothers-to be travelled, on average, for **20 minutes** for an antenatal appointment.

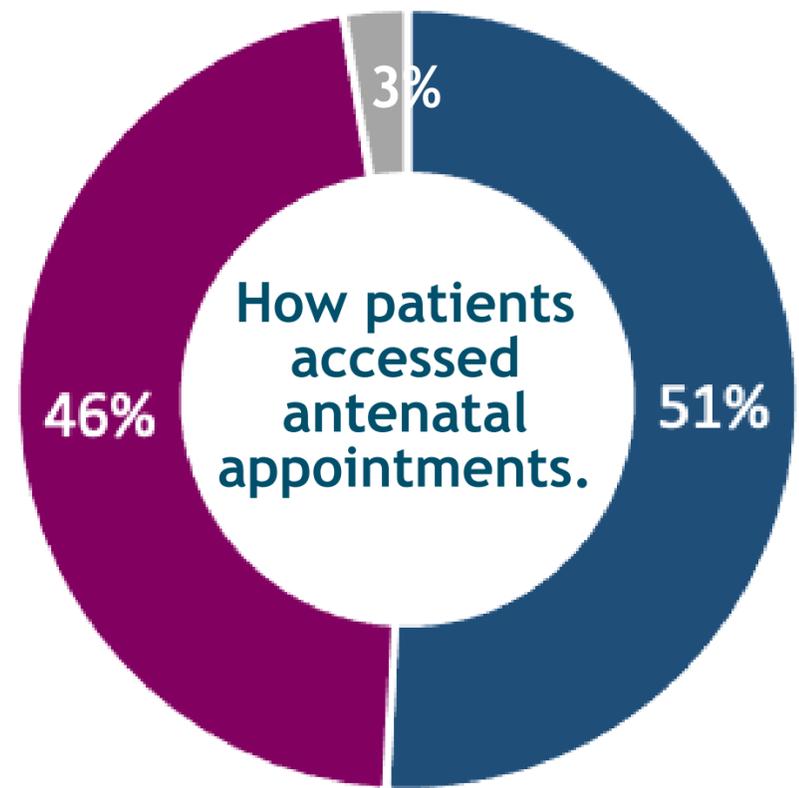
Travel time to appointments



Opinion of travel time to appointments



Choosing appointments



- Self-referred
- Referred by GP
- Other

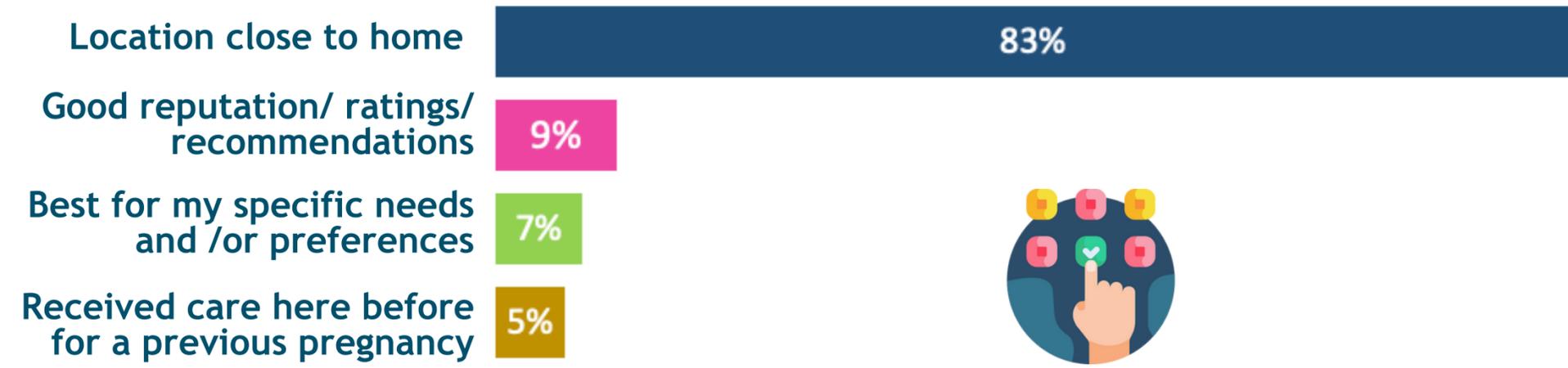
67% of all patients

33% of GP referrals

98% of self referrals

said they had a choice about where to have antenatal appointments.

Reasons for choosing this location for antenatal appointments (patients who DID have a choice)

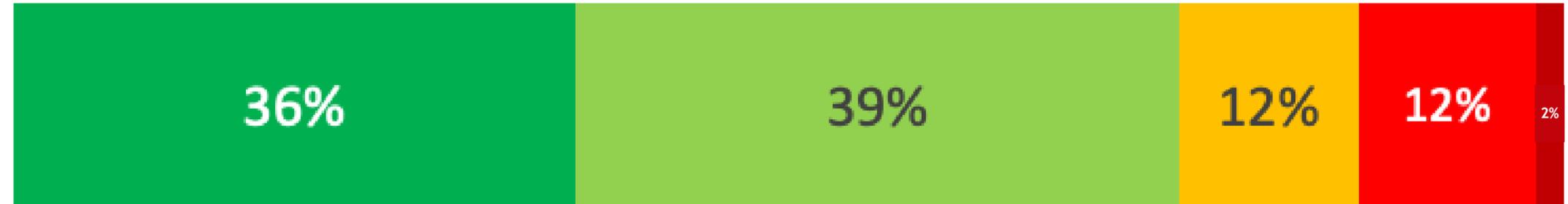


Experience of antenatal appointments

I feel comfortable asking midwives and other medical professionals here any questions I have.



If I have any concerns about my pregnancy, I feel confident that midwives and other medical professionals here will take them seriously.



I feel confident talking to midwives and other medical professionals here about my options for antenatal care and giving birth.



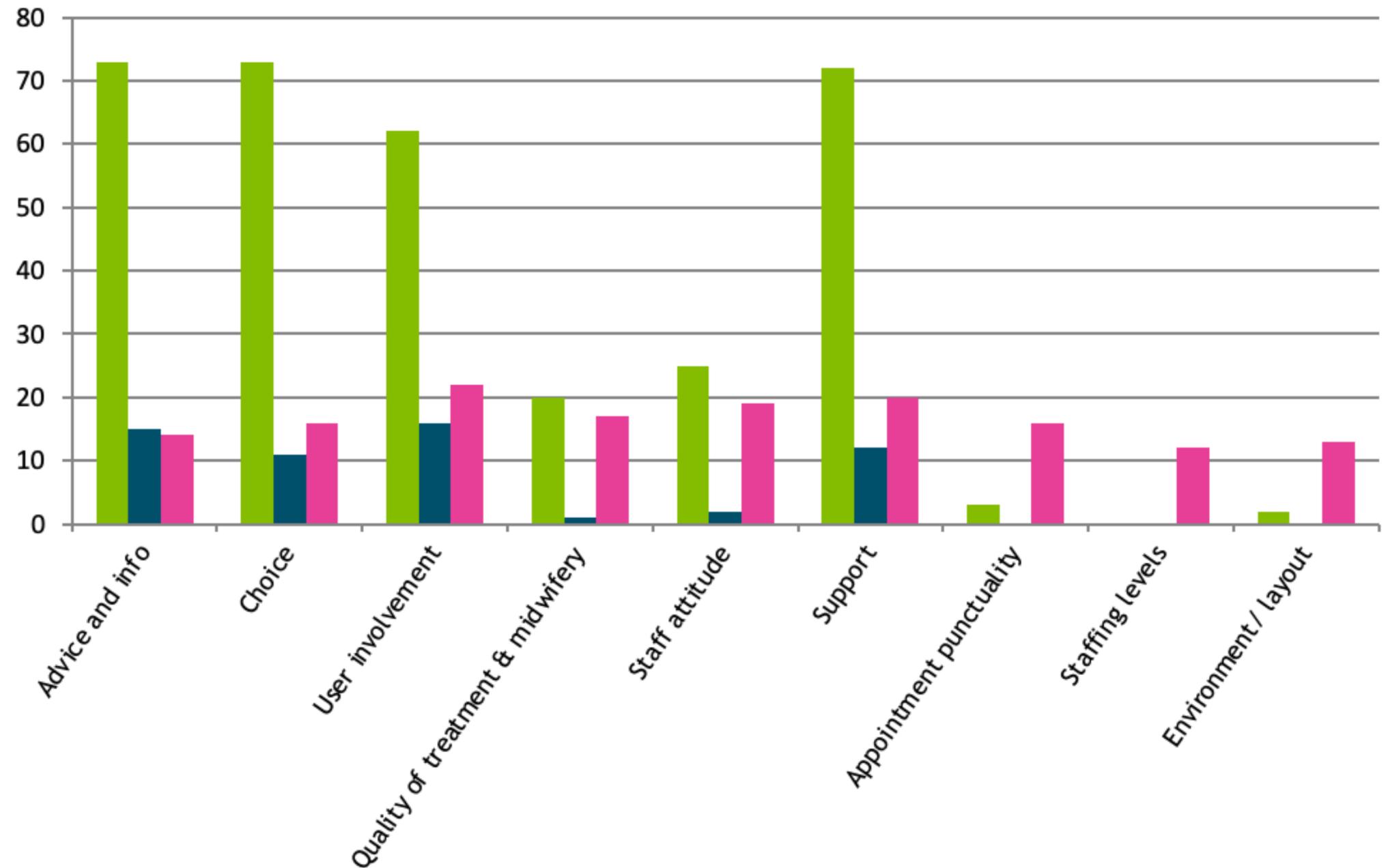
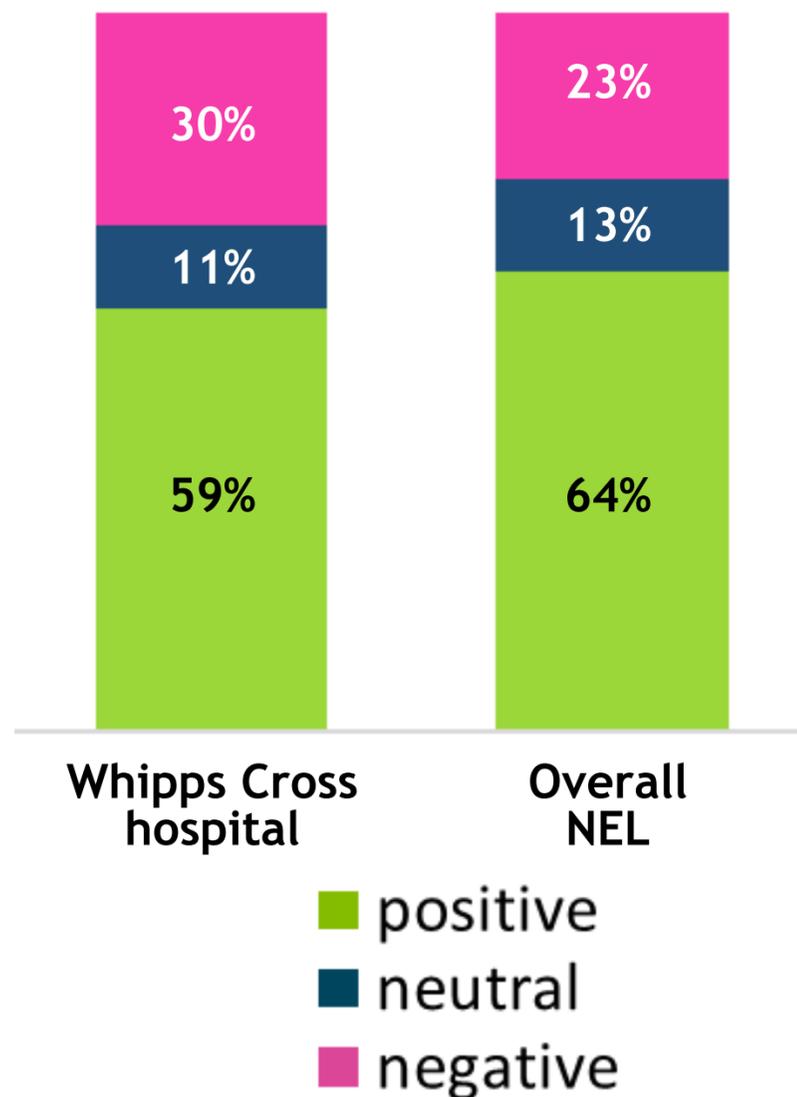
I feel listened to by midwives and other medical professionals.



Strongly Agree Agree Neither Agree nor Disagree Disagree Strongly Disagree

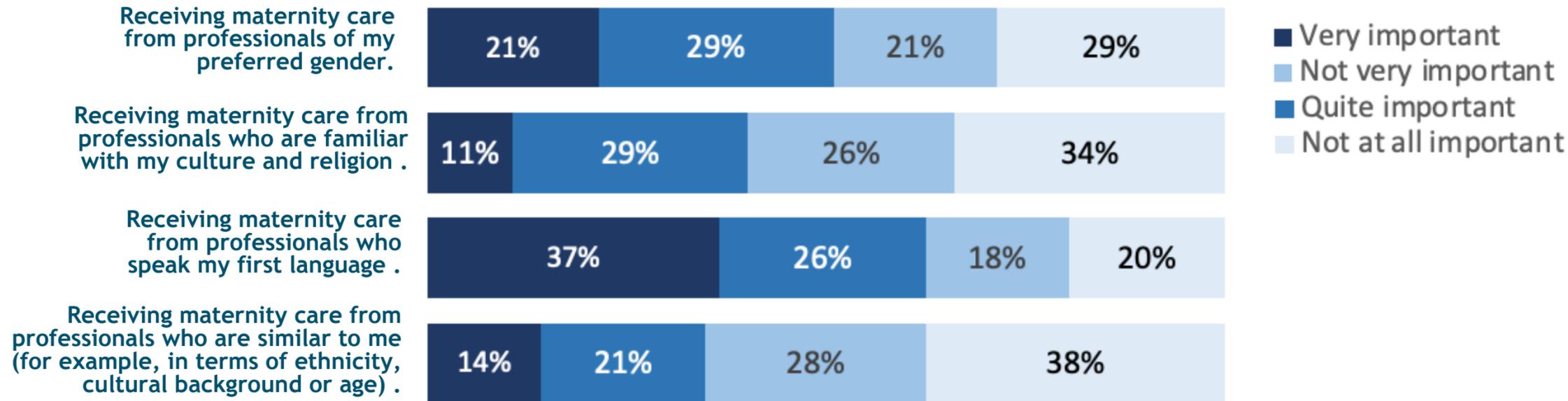
Experience of antenatal appointments

Experience of Whipps Cross hospital compared to overall North East London

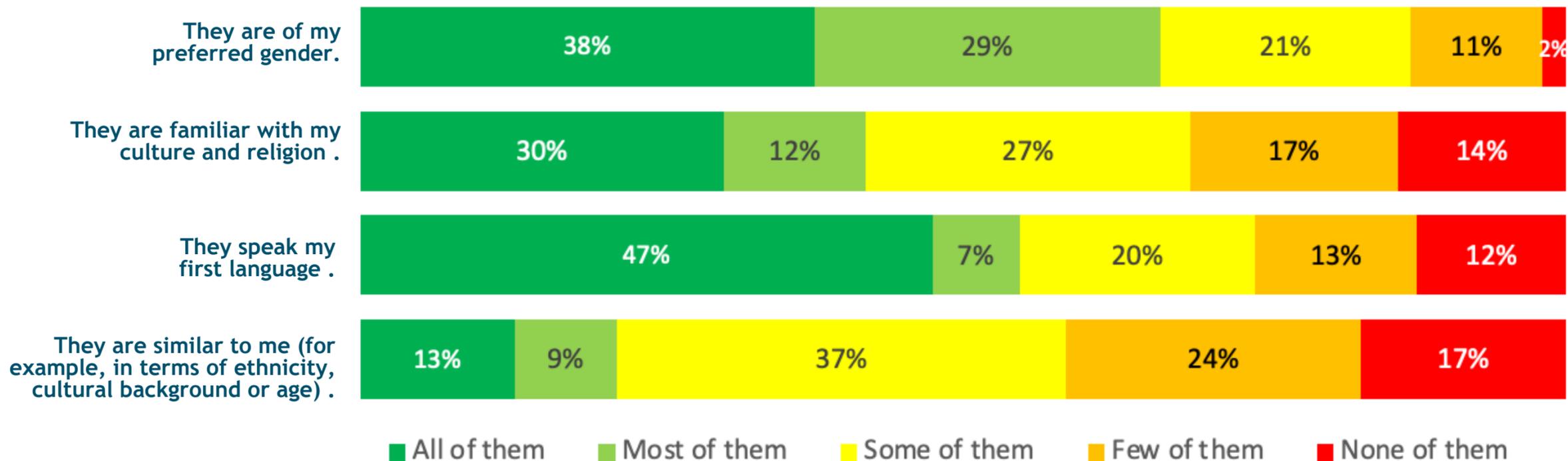


Cultural sensitivity

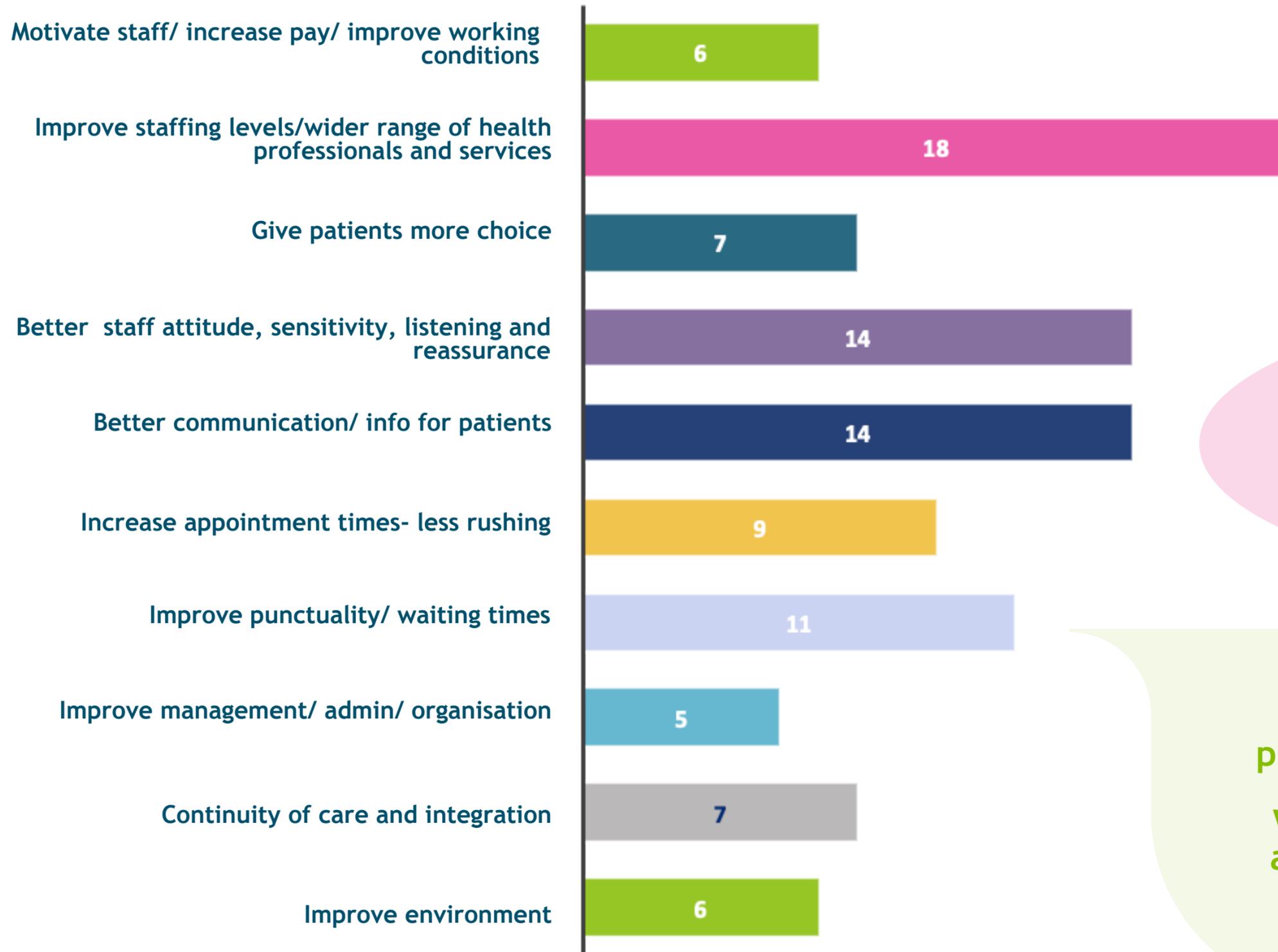
How important are the following for you?



Do these describe professionals who give you antenatal care?



Voices for progress



Training to staff on kindness and caring and not rushing

Improve culture, staff don't seem to care about patient experience. Nothing was explained to me and it was infuriating

The routine appointments should be scheduled more often throughout the pregnancy. Also early and late scans should be included in antenatal care as well. Women in early stage of labour should be admitted to hospital in order to avoid any complications and be able to have safe delivery on the ward in the presence of healthcare professionals